



Tamil Nadu Agricultural University

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To

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The Editor,

Sir,

I request that the following message may kindly be published in your esteemed daily:

Price Forecast for Aadi Pattam Vegetables

Adipattam is an important cropping season under rainfed system in Tamil Nadu. South West monsoon determines the production of the crops sown during this season. Mostly cereals, oil seeds and vegetables are sown in this season. Farmers take decisions on crop choice based on the status of the monsoon and the expected price for the commodity. The TN-IAM Project funded the Price Forecasting Scheme at Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, Coimbatore has developed market advisory for Tomato, Brinjal and Bhendi, to help farmers in taking proper pre sowing decisions.

Tomato

According to the First Advance Estimate of National Horticulture Board (2021-22), the area under tomato is 8.31 lakh hectares with a production of 203.00 lakh tones at country level. The major tomato growing states are Madhya Pradesh, Karnataka, Andhra Pradesh, Odisha West Bengal and Tamil Nadu. Tamil Nadu contributes 7 per cent share of the total tomato production in India.

In Tamil Nadu, the major tomato producing districts are Krishnagiri, Dharmapuri, Salem, Tiruppur, Theni and Dindugal. Tomato is being grown all over Tamil Nadu in all seasons and Aadi pattam is also the most preferable season for tomato cultivation. Fresh arrivals are coming to Coimbatore market from Udumalpet, Aalandurai, Pollachi, Kinathukadavu, Salem and Senjimalai. Also, arrivals from Karnataka have commenced from June 2022 and will continue till end of August 2022.

Brinjal

According to the First Advance Estimates of National Horticultural Board (2021-22) the area and production of brinjal in India are expected to be around 7.44 lakh hectares and 127.68 lakh tonnes respectively. West Bengal, Odisha, Gujarat, Bihar and Madhya Pradesh are major brinjal producing states of the country. Brinjal is grown in Dharmapuri, Krishnagiri, Dindigul, Tiruvannamalai and Vellore districts in Tamil Nadu. As per trade sources, current arrivals are coming from Pollachi, Nachipalayam and Thondamuthur. The dark purple varieties with glossy appearance, is mostly preferred by the consumers in the Coimbatore market.

Bhendi

According to the First Advance Estimate of National Horticulture Board, the area under bhendi is 5.23lakh hectares with production of 64.16 lakh tonnes during 2021- 22. Gujarat, West Bengal, Bihar, Madhya Pradesh and Odisha are major bhendi producing states of the country. The major bhendi cultivating districts in Tamil Nadu are Salem, Theni, Dharmapuri, Thiruvallur, Coimbatore and Madurai. As per the trade sources, most of the bhendi arrivals to Coimbatore market are coming from Nachipalayam, Pollachi, Udumalpet and Ottanchathiram.

The price forecasting team has analyzed the past 12 years prices for tomato, brinjal and bhendi that prevailed in Oddanchathiram and Coimbatore Uzhavar shandies. As per the results of the analysis, the farm gate price of good quality tomato during harvest (August to September'2022) would be around Rs.20-23 per kg. Farm gate prices of good quality brinjal will rule around Rs. 25-27 per kg and bhendi will rule around Rs. 15-18 per kg respectively. Hence, farmers are advised to take up sowing decision accordingly

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