



Tamil Nadu Agricultural University
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To
The Editor,
Sir,

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I request that the following message may kindly be published in your esteemed daily:

TNAU announces Price Forecast for Banana

The TN-IAM Project funded Price Forecasting Scheme at Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, Coimbatore has developed market advisory for major banana varieties viz., Poovan, Karpuravalli and Nendran to help farmers in taking proper selling decisions.

According to the Second Advance Estimates of the Ministry of Agriculture and Farmers Welfare (2021-22), the area under banana is 9.59 lakh hectares with a production of 351.31 lakh tonnes. Andhra Pradesh (17%), Maharashtra (13%), Karnataka(11%), Gujarat(11%), Tamil Nadu(11%), and Uttar Pradesh (11%) are the major banana producing states.

In Tamil Nadu, the major banana growing districts are Theni, Kanyakumari, Coimbatore, Trichy, Tirunelveli and Tuticorin. Major cultivars of these areas are Poovan, Karpuravalli and Nendran of which Poovan and Karpuravalli are also cultivated for leaf purpose.

Fresh arrivals of Poovan banana are coming to Coimbatore market from Pudukottai, Thirukattupalli, Thiruvaiyaru and Cuddalore. Karpuravalli arrivals are coming from Sathyamangalam, Gobichettipalayam and Mettupalayam. Nendran arrivals are coming from Mettupalayam and arrivals from Kerala would commence from August'2022.

The price forecasting team has analyzed the past 17 years prices of cultivars of Poovan, Karpuravalli and Nendhran banana of Coimbatore. The results of the analysis and trader survey indicated that all the cultivars such as Poovan, Karpuravalli and Nendhran prices will be stable during August – September, 2022 and the expected average farm gate price would be Rs. 17-18 per kg for Poovan, Rs.20-22 for Karpuravalli and Rs.38-40 per kg for Nendhran respectively, in Coimbatore market. Hence, farmers are advised to take appropriate marketing decisions accordingly.

For Marketing information details contact:

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