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To
The Editor,

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Sir,

I request that the following matter may kindly be published in your esteemed daily:

e-Velanmai Act as a Problem Solver for Farmers – says TNAU VC

Tamil Nadu Agricultural University (TNAU) along with World Bank Aided TN-IAMWARM project is organizing two day training programme on e-Velanmai Model for Extension by inviting participants from Agricultural officers from Vellore, Thiruvallur, Cuddalore and Kanchipuram Districts. The inaugural function started today (25-6-2015) at Farmers Residency, TNAU, Coimbatore.

Dr. H. Philip, Director of extension Education, TNAU in his welcome address says that the gap between the farmers and agricultural extension officers should be minimized using e-Velanmai tools.

Dr. B.J. Pandiyan, Director, Water Technology Centre, TNAU in his felicitation address told that the farmers to address their problems through convention methods takes minimum of 7 days when the farmers approach through e-Velanmai they can get their problem solved within 24 hours by the experts. So that this programme has been identified as a good programme to be implemented in all over India by the World Bank and Food and Agriculture Organization, he added.

Dr. K. Ramasamy, Vice-Chancellor, TNAU, Coimbatore in his inaugural address told that strategy for agricultural extension has been changing every 10 years depends upon the time and local need. Considering the contemporary condition assuming every farmer had mobile phones with their hands which can be used as a tool for technology delivery by linking internet based agriculture. In this context the training has been

provided for agriculture officers for further action. This project was successfully implemented in Vellore and Trichy District earlier and the same has been replicated throughout the state now. Due to work load and other factors the agriculture officers reduced their regular visit to the farm and provide solution to the farmers. In his situation this e-velanmai project may help them to capture the on the spot problems from the farmers through mobile, tablet and that can be sent to the experts for appropriate solution. In Tamil Nadu there are 81 lakhs agriculture families are entirely depends on agriculture for the livelihood. Agriculture officers should analyze socio, economic and cultural characteristics of the farm families in order to understand their positions and need. Everyone should feel responsible to answer the queries received from, the farmers, he added.

In this function Dr. Muthaiah Manoharan, Special Officer, Publication and Public Relations, Dr. M. Bhaskaran, Special Officer, Seed Centre, Dr. K. Ashokan, Professor and Head, Department of Agricultural Extension and Rural Sociology, Dr. K. Rajamani, Department of Aromatic & Medicinal Plants, Dr. M. Senthil Kumar, Asst. Professor, KVK Cell were participated.

Finally, Dr. C. Karthikeyan, Professor and Principal Investigator of e-Velanmai Project proposed a formal vote of thanks.

Asst. Public Relations Officer



