

Price Forecast for Banana

Banana occupies a crucial position in Indian agriculture, valued for their nutritional richness, consistent year-round production, and economic impact on farming households. As a global leader in banana cultivation, India relies heavily on the crop to support both domestic food security and the economic stability of rural communities. Final estimates released by the Ministry of Agriculture and Farmers' Welfare for the year 2024-25 indicate that banana cultivation in India spanned 9.02 lakh hectares, generating a total production of 383 lakh tonnes at a productivity rate of 49,486 kg/ha. Maharashtra, Andhra Pradesh, Tamil Nadu, Uttar Pradesh, and Gujarat constitute the major producing states, with Tamil Nadu securing the third position in overall production.

In Tamil Nadu, banana is a major horticultural crop, supporting farmers, traders, and allied value chains, and is considered one of the "trinity of fruits." A wide range of varieties such as Poovan, Karpooravalli, Nendran, Monthan, Rasthali, Elakki, Nadan, Red banana, and Grand Naine are cultivated across the state. Erode, Theni, Thoothukudi, Coimbatore, and Tiruchirappalli are the major banana-producing districts. In Tamil Nadu, it was cultivated across an area of 1.14 lakh hectares during the year 2024–25, with a production of 45 lakh tonnes and a productivity of 39,691 kg/ha. Due to its high perishability, continuous consumer demand, and sensitivity to weather and supply conditions, banana prices are particularly responsive to changes in production and market arrivals.

To address this, the Domestic Export and Market Intelligence Cell (DEMIC) at the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, surveyed local markets and traders and analyzed 20 years of price data for the Poovan, Karpooravalli, and Nendran banana varieties in Coimbatore.

According to the findings, the expected average farm gate prices during October-November 2026 will range from Rs.23-25 per kg for Poovan, Rs.25-28 per kg for Karpooravalli, and Rs.33-35 per kg for Nendran varieties of banana, subject to favourable weather conditions. Hence, farmers are advised to take appropriate selling decision accordingly.

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