



## ANNOUNCEMENT

### Feed and Feeding for Farmers (3F) Video Competition for young researchers from developing countries

The Food and Agriculture Organization (FAO) has three global goals: The eradication of hunger, the reduction of poverty and an economic growth that is both inclusive and sustainable. Livestock production contributes to all three goals. And good animal feeding practices is key to livestock production in all production systems.

FAO invites PhD students and young researchers from developing countries, below the age of 35 years, working in the area of animal nutrition (ruminant and monogastric animals), to participate in a video competition with the objective to share information on promising animal nutrition technologies or interventions that will contribute to improved feeding of livestock. In so doing FAO wishes to: i) promote research focusing on the needs of smallholder farmers, ii) enhance South-South knowledge exchange and transfer, and iii) facilitate identification of technologies and interventions that have potential for replication and upscaling.

Participants are invited to upload a video of **not more than 5 min** (videos of duration > 5 min will not be entertained). The research must address issues affecting smallholder farmers (subsistence or market oriented).

The video should depict clearly:

- a) Smallholder farmers' problem being addressed and how the research problem was identified.
- b) Completed and on-going research work.
- c) How the research will help the smallholder farmers within 5 years of completion of the PhD/research project.

The video can be uploaded in English, Spanish or French languages only. Insertion of subtitles (in the language of the video) in the video clips that show conversation in local language with farmers is advised. A transcript of the video should also be provided.

**Criteria for the award** will be a cohesive and comprehensive presentation giving information on the process of identifying the research problem and the benefit it will generate for smallholder farmers. The 'process of identifying research problem' should clearly show that:

- the problem was identified by a substantial number of smallholder farmers or through consultation with smallholder farmers and hence it is a problem of an area/region/country.
- there is need for research since desired information or technology to solve the problem is either not available or there is need for change / modification to solve problem (i.e. adaptive or applied research is required).

For the award, the distribution of scores for each of these criteria are: cohesiveness – maximum 20 points; process for identifying research problem – maximum 20 points; and benefits for farmers – maximum 60 points.

First prize (one): First prize certificate and US\$ 600

Second prize (three): each winner gets Second prize certificate and US\$ 400

Third prize (five): each winner gets Third prize certificate and US\$ 300

The videos will be judged by an independent panel of experts. The prize winning videos will be placed on the FAO website. Some other high scoring videos may also be placed on the FAO website.

### **IMPORTANT DATES**

The videos must be uploaded by 30 August 2014. WeTransfer (<https://www.wetransfer.com>) may be used for transferring the videos to Harinder.Makkar@fao.org

The winners will be declared by 31 October 2014.

### **GUIDELINES FOR PREPARING VIDEOS**

- Dialogue must be comprehensible and easily heard - when possible use a good microphone and a quiet room to record
- As much as is possible, the footage should be stable – videos should not contain constant unstable movements and adjustments
- Where possible, persons must be identified with titles
- Any music should contribute to the message of the video and must be free of copyright - if in doubt, do not use it
- Any visual effects should be well executed
- Any on-screen text must be grammatically correct and free from spelling mistakes
- Do not use any material under copyright (footage, still photography, music, text, audio)
- Videos must have been shot with the permission of any easily identifiable people appearing in the video
- Videos must have been shot with the permission of the parent or legal guardian of any identifiable children appearing in the video

For further information, you may contact:

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