

12TH AGRICULTURAL SCIENCE CONGRESS

&

**ASC
INDIA EXPO**
India's Agricultural Science & Technology Expo



Sustainable Livelihood
Security for Smallholder
Farmers



February 3 - 6, 2015
National Dairy Research Institute
Karnal, Haryana

Organisers



Host



Event Partner



www.ascindiaexpo.in

Introduction - 12th Agricultural Science Congress

India's premier agriculture summit 12th "Agricultural Science Congress" has legacy of over two decades and is organised by the National Academy of Agricultural Sciences (NAAS). The 12th edition of **Agricultural Science Congress (ASC)** will be hosted by the prestigious National Dairy Research Institute (NDRI), Karnal from **3rd-6th February, 2015**. Considering the importance of subject, the theme of the 12th ASC has been aptly chosen as "**Sustainable Livelihood Security for Smallholder Farmers**". The congress will provide vibrant platform for discussing and exchanging views on contemporary topics in Indian Agriculture like the Crop and Vegetable Production, Animal, Poultry and Fish Production Systems and related Social Science issues. The congress will consist of International Conference, Tradeshow (ASC India Expo), Award Function, etc.



Dr. S. Ayyappan
DG, ICAR; Secretary, DARE &
President, NAAS

"The diaspora of people attending the XII ASC will work to evolve means & strategies to effectively combat the poverty and hunger and search for a rural development system while respecting the environment and biodiversity; specially focusing on the 'Smallholder Farmers'. We invite active participation of all researchers, policy makers, farmers, entrepreneurs and students in the congress."



Dr. A.K. Srivastava
Director, NDRI &
Convenor, 12th ASC

"NDRI is known for its strength in organizing big scientific events in the past. Our whole team is working to make this event in 2015, too, a grand success. We are working to gather the most renowned speakers from around the globe and make best arrangements for your comfortable and enjoyable stay at Karnal. At the congress, we will discuss on technological innovations, policy reforms and market built-up issues which can directly transfer the economic benefits to small farmers. Book your calendar for Feb 3-6, 2015 and we will feel too happy to greet you at NDRI."

Conference

The 12th Agricultural Science Congress will be a meeting point for some of the leading experts & practitioners in Agriculture & related sectors. The Congress will provide a very vibrant platform for discussing and exchanging views on contemporary topics in Indian Agriculture like the Crop & Vegetable Production, Animal, Poultry & Fish Production Systems and related Social Science issues. It also serves to foster communication among researchers and practitioners working in different bandwidths of scientific areas who have a common interest in improving Agriculture and in shaping up the robust agricultural economy of India.

The focus areas of the conference will be on:

- Livelihood security for smallholder farmers
- Skill and human resource development for diversification of employment and income opportunity
- Empowerment of women in agriculture
- Intensification of livestock production for smallholder and landless farmers
- Attracting youth in agriculture
- Group dynamics of smallholder farmers, SHG, producers companies, cooperatives & contract farming
- Linking smallholder farmers with the market
- Credit flow & insurance support to smallholder farmers
- Mechanization & Post Harvest technologies for small farmers
- Natural resource management & climate change: International perspective
- Policy matter issues for the protection of smallholder farmers



One of the major attractions of 12th Agricultural Science Congress will be **ASC India Exhibition- India's Agricultural Science & Technology Expo**. ASC India Expo is going to be a very comprehensive exhibition on **agriculture, food processing, dairy, poultry, livestock, fisheries, technologies and other value-added sectors**. This excellent platform will mobilize a wide spectrum of participants from Corporate, Central & State Government Departments, Public Sector Undertakings, NGOs, R&D Organizations, Academic & Financial Institutes, etc.

The expo will be an ideal platform for the exhibitors to showcase their products, services, technologies, strengths, etc to the Eminent Scientists, Policy makers, Regulators, Entrepreneurs, Business Representatives, Academicians, Researchers, Students and a large number of progressive as well as small time farmers from India's premier agricultural states of Haryana, Punjab, Himachal Pradesh, Uttar Pradesh and other nearby regions. The entire region is best known for its growing trend of mechanized agriculture and big investments in the agricultural sector.

Keeping in view requirements of various organisations in the field of agriculture and allied sectors, various sponsorship opportunities have been formulated to maximize your participation.

Exhibitors' Profile

Agricultural Machinery & Equipment Manufacturers | Tractor/Harvester/Rotavator Companies | Fertilizers/Bio-manure/Liquid Fertilizer Manufacturers | Agricultural Seeds Manufacturers/Exporters | Agro Chemicals/Pesticides/Insecticides Manufacturers | Biotechnology/Tissue Culture Laboratories | Irrigation & Water Management | Greenhouses & Equipment Suppliers | Precision Farming Products | Climate Control & Automation Equipment | Planting Materials/Seeds | Storage Equipment/Packaging Solutions | Dairy, Poultry & Live Stock, Animal Husbandry/Processing Technology | Government Agencies/Departments | Farm Management Equipment | Banks & Insurance Services | Soil Testing Equipment | Post Harvest Handling Equipment | Agri Business Consultants/IT Services | Packaging Technology & Services/Service Providers | Plastics products | Aquaculture technology | R&D Organizations/Agricultural Research Institutes | Other Allied Sectors

Visitors' Profile

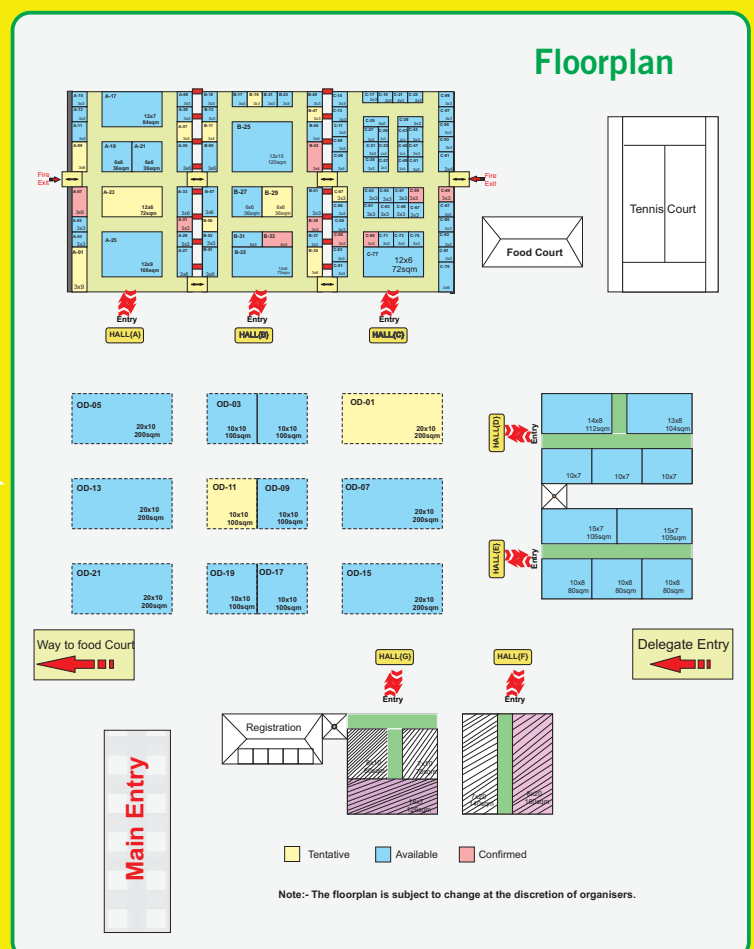
Entrepreneurs/Decision/Policy Makers/Regulators | Financial Institutions/Agricultural credit providers | Scientists/Academia/Students | Farmers | Importers /Exporters/Consultants/Input Suppliers | Pharmaceuticals/Farm Laboratories | Professionals from Agriculture/Dairy/Poultry/Fishery/Animal Husbandry Sector/Cold Storage Owners

**BOOK YOUR
SPACE
NOW!**

Expo Tariff

Category	Rate per sqm		
	Type	₹	US\$
Shell Space (Min. 9 sqm)	1 side open	6500	120
	2 side open	7000	140
	3 side open	7500	160
Raw Space (Min. 36 sqm)	1 side open	6000	110
	2 side open	6500	120
	3 side open	7000	140
Open to sky (Min. 50 sqm)	Open to sky	4000	75

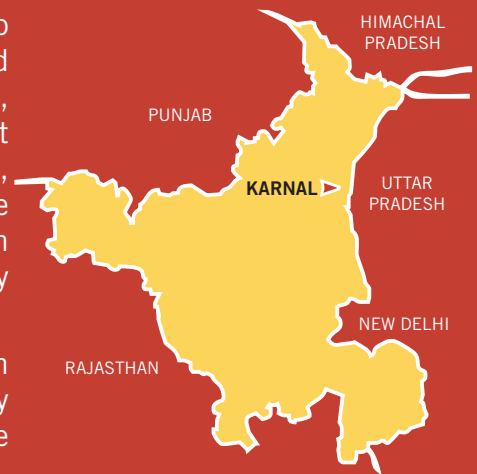
Kindly add 12.36% service tax as applicable



About Karnal

Karnal falls in the state of Haryana which is the second largest contributor to the national food basket. Karnal is very famous for its world class research and development institutes, namely National Dairy Research Institute (NDRI), Central Soil Salinity Research Institute (CSSRI), Directorate of Wheat Research (DWR), National Bureau of Animal Genetic Resources (NBAGR), Indian Agricultural Research Institute (IARI), and a regional centre of the Indira Gandhi National Open University. Karnal is widely known for its lush green pastures as well as the cultivation and production of very high-quality basmati rice.

Karnal has been aptly chosen as an ideal destination to organize 12th Agriculture Science Congress. Its clean environment and smooth connectivity with New Delhi, Punjab, Chandigarh, etc. offers added advantage to the participants of the Expo.



Sponsorship Opportunities

The 12th ASC offers excellent sponsorship opportunities for all stake holders related to agriculture & allied industry. Sponsors will gain incredible visibility & networking opportunities to meet their business objectives.

For detailed sponsorship entitlements, please visit www.ascindiaexpo.in



Sponsorship Categories		Sponsorship Amount (₹)	Sponsorship Amount (US\$)
International	Country Partner	NA	25,000
	Event Sponsor	20,00,000	NA
Event	Platinum Sponsor	15,00,000	30,000
	Diamond Sponsor	10,00,000	20,000
	Gold Sponsor	7,00,000	15,000
	Silver Sponsor	5,00,000	10,000
	Awards Function	Lead Sponsor	10,00,000
	Co-Sponsor	5,00,000	10,000
Exclusive	State Partner	10,00,000	NA
	Co-State Partner	7,00,000	NA
	Delegate Kit Sponsor	5,00,000	10,000
	Lunch Sponsor (Per Day)	2,50,000	6,500

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