

**Private Sector**

**Format for Submission of Project based Proposals by Private entrepreneurs under NHM**

1. Name of Project
2. Type of Activity
3. Objectives
4. Location of the project with address:-
  - (a) General area
  - (b) Highly/Tribal area
5. Constitution.
6. (Date of incorporation and relevant law)
  - (a) Public Ltd. Company
  - (b) Private Ltd. Company
  - (c) Society
  - (d) Association
  - (e) Federation
  - (f) Producer Company
  - (g) Proprietorship firm
  - (h) Partnership concern
7. Management
8. Brief background of promoters
9. Cost of Project **Rs in lakhs**
  - (a) Land- (if purchased new alongwith documentary proof)
  - (b) Building
  - (c) Plant & Machinery
  - (d) Contingencies
  - (e) Miscellaneous fixed assets
  - (f) Working Capital margin
  - (g) Pre operative exp.

**Total**

10. Means of Finance

- (a) Promoter Share
- (b) Bank Term loan
- (c) Subsidy
- (d) Quasi equity
- (e) Unsecured loan

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**Total**

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11. Details of Cost of Plant & Machinery/equipment supported by quotations.

12. Details of the Building construction and the cost duly certified.

13. Area of Operation with special reference to NHM Districts to be covered.

14. Availability of raw material, name of the cluster and District along with the major crops.

15. Backward linkages with farmers with reference to either providing services or purchase of raw material.

16. Forward linkages -Analysis of domestic and export markets, tie up made for sale of Produce and branding aspect.

17. No. of farmers/orchardist to be benefited.

18. SWOT Analysis.

19. Financial Analysis – IRR, NPW, Cost benefit Ratio, Break even point, DER, DSER, Projected balance sheet etc.

20. Insurance of the fixed assets

21. Certificate from Pollution Control Department.

22. Name of the sponsoring bank along with the details of Techno-economical appraisal reports, copy of sanction letter and Detailed Project Report (DPR) as submitted to bank.

23. Certificate regarding Non-availing of subsidy from any other Central/State Govt. Departments.

24. Social benefits with special reference to employment generation.

- (a) Direct employment
- (b) Indirect employment
- (c) Women/S.T./S.C. employment

25. Details of the sustainability of the project with special reference to its capacity to generate income since only one time grant is admissible.

26. Implementation schedule

27. Amount of subsidy sought.