

National Conference on
"Native Chicken Production: Challenges and Opportunities"

Date: 21st & 22nd August 2014
Venue: Madras Veterinary College,
Chennai- 600 007, Tamil Nadu

REGISTRATION FORM

The participants can register on or before 30.06.2014

Name :

Designation :

Age : Sex :

Address :

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Tel. No : Fax :

Mobile No. :

Email ID :

Travel Plan :

Arrival : Train / Flight No. : Date and Time :

Departure : Train / Flight No. : Date and Time :

Single With Spouse Children

Food Preference : Veg Non-Veg

Accommodation

Single A/C Double A/C

Single Non - A/C Double Non - A/C

Payment Details

Registration Fee :

Fee for accompanying person(s)

Transaction No. / UTR No. :

Rs. :

Name of the Bank & Branch :

Date :

Signature

VENUE

The Poultry Research Station, Chennai and Regional Research Centre, Pudukkottai, Directorate Centre for Animal Production Studies, Tamil Nadu Veterinary and Animal Sciences University is organizing the National Conference on "Native Chicken Production: Challenges and Opportunities" on 21st & 22nd August 2014 at Madras Veterinary College, Chennai- 600 007, Tamil Nadu in commemoration with TANUVAS Silver Jubilee Celebration 2014.

ACCOMMODATION

Limited accommodation is available on payment basis at Teachers Hostel, Madras Veterinary College, Chennai on first cum first served basis. Chennai has good hotel facilities with rent around Rs.1500/- to Rs.5000/- per day. Hotel reservation can be arranged with full payment by way of Demand Draft in favour of the Organizing Secretary / the Head, PRS, Chennai-51 payable at Union Bank of India, Chennai.

For more information

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Organizing Secretary & Professor and Head
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TAMIL NADU VETERINARY AND ANIMAL SCIENCES UNIVERSITY



National Conference on
**Native Chicken Production:
Challenges and Opportunities**



Date:
21st & 22nd August 2014

Venue:
**Madras Veterinary College
Chennai- 600 007
Tamil Nadu**

Organized by :
Poultry Research Station, Chennai
&
Regional Research Centre, Pudukkottai
Directorate Centre for Animal Production Studies
Tamil Nadu Veterinary and Animal Sciences University
Chennai-600 051, Tamil Nadu

ABOUT TANUVAS

Tamil Nadu Veterinary and Animal Sciences University (TANUVAS), Chennai is the unique and foremost institution of its kind in Asia. The establishment of this University has served as a model for creation of more Veterinary Universities in India. TANUVAS is considered as bench mark in veterinary science, education and extension. In 25 years of its establishment since 1989, TANUVAS has enshrined its credentials, creditably through human resource development and technology development in various aspects of livestock, poultry breeding, health and value addition. The TANUVAS has six constituent colleges offering undergraduate, post-graduate and diploma courses, nine Instructional / Research Farms, 21 Veterinary University Training and Research Centres, one Regional Research Centre, three Krishi Vigyan Kendras, three Farmers Training Centres and three referral laboratories to take care of research, extension need of the farming community.

POULTRY RESEARCH STATION

The Poultry Research Station (PRS) was established in the year 1941 and carrying out need based and demand driven research programmes in chicken, Japanese quail, turkey and guinea fowl.

PRS is maintaining native chicken breeds such as Aseel, Kadaknath and Nicobari and breeding programme has been initiated to evolve new strain of native chicken suitable for commercial intensive rearing. Poultry Research Station has developed five new strains in the last four years namely Nandanam chicken IV, Nandanam breeder quail, Nandanam Turkey I, Nandanam Turkey II and Nandanam Guinea fowl I and also pellet feed for Emu. PRS is continuously distributing superior germplasm to the needy farmers.

TANUVAS - REGIONAL RESEARCH CENTRE

TANUVAS - Regional Research Centre (RRC), Pudukkottai has 38.33 acre of land area housing Emu Research unit, Turkey unit, Hatchery unit and Azolla unit. RRC also has facilities for dairy, sheep, goat, piggery, rabbitry, feed mill and post harvest technology to offer polytechnic courses. RRC standardized emu housing, nutrition, management and health cover. Many outreach programmes for rural food and livelihood security with line departments are being conducted regularly.

IMPORTANCE OF THE CONFERENCE

Backyard poultry keeping is practiced by majority of the poor and marginalized rural households all over India. These

households rely on low or zero cost backyard poultry rearing to supplement and enhance their livelihoods. For the past four decades focus have been on commercial poultry farming and India has without doubt made progress at an astonishing pace reflected by being the third largest egg producer and fourth largest producer of meat. However, in this transformation from backyard to commercial poultry farming, indigenous poultry was neglected. Hybrid poultry may have high production characteristics but also need high inputs both in feed and management, which are not suitable for rural households.

Native chicken is believed to have descended from the domesticated red jungle fowl. Native chicken are well known for their adaptability to local agro-climatic condition, hardiness, ability to utilize locally available feed and they require minimum care and management and their meat has a unique flavor and taste. In India, it is estimated that around 33 percentage of total poultry population is contributed by native chicken. The eastern and southern region of India contributes around 34.26 and 32.98 per cent respectively to the total native population.

The old perception that indigenous birds are not an economically viable livelihood option, have now changed. The eggs and meat of birds reared in the family poultry production fetches high / premium price due to high consumer acceptability especially in the urban sectors where plenty of eggs and poultry meat from commercial units are available. In addition to the stable supply of high-quality animal food, the native chicken rearing will certainly improve the economic status of low socio-economic groups in rural areas. Recently the Government of India has recognized the potential of small-scale poultry sector development for poverty reduction. An All India Co-ordinated Research Project (AICRP) on rural poultry is one of the testimony to this development.

THEME OF THE CONFERENCE

Family Poultry Production

Diversification of Germplasm, Feeding strategies, Ethno-veterinary practices to combat disease problems and Economics

Small Scale Native Chicken Production

Evolving of suitable strain for semi-intensive production, Feeding methods, Health cover and Marketing strategies and economics

Commercial Native Chicken Production

Native chicken hatchery, popular strain / breed in large scale production and breeding strategies, Housing management, Evolving specific nutrient requirement for commercial Native Chicken, Bio-security to combat emerging diseases in Native chicken, Value addition of Native Chicken products and Marketing strategies and integration and economics

TECHNICAL SESSIONS

- Session I : Native Chicken breeding
- Session II : Native Chicken nutrition, feeding and production
- Session III : Housing management and bio-security
- Session IV : Native chicken rearing and rural livelihood
- Session V : Value addition, marketing and economics

Scientist – Farmer's interface

ABSTRACTS / FULL PAPER SUBMISSION

We welcome submission of abstracts of the research work related to the thematic areas from scientists, academicians, research scholars, etc. These abstracts should describe recent and unpublished research work. The accepted abstracts will be published in the Conference proceedings. Abstracts not exceeding 300 words and full papers not exceeding 3000 words (MS Word, Calibri Font 12 size, A4 size Margins-1”) may be submitted to the following email: ncncprs2014@gmail.com.

IMPORTANT DATES TO REMEMBER

- Last date for abstract submission : 20.06.2014
- Intimation of abstracts status : 01.07.2014
- Booking of accommodation upto : 01.07.2014

REGISTRATION FEE

- Delegates : INR. 2,500
- Students / Research Scholars : INR. 1,000
- Accompanying Person : INR. 1,000

The registration fee shall be paid in the **Account No: 332902010722905; IFSC code: UBIN0533297**. Kindly indicate transaction No. if payment through “Union Bank of India” and UTR No. may be indicated if payment through “any other bank”. The registration fee along with filled in registration form may be sent to the Organizing Secretary on or before **30.06.2014**.